

**Discovery Cove 25th Anniversary Giveaway  
Official Rules**

**NO PURCHASE NECESSARY. A purchase will not increase your chance of winning.**

**Eligibility.** The Discovery Cove 25th Anniversary Giveaway (the “Sweepstakes”) is open only to citizens and legal permanent residents of the fifty (50) United States and the District of Columbia who are at least 18 years of age at the time of entry (the “Entrant”). The Sweepstakes is void where prohibited by law. Employees of Sponsor, Meta, or Instagram, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, distributors, and individual retail licensees, as well as the immediate family and household members of each of the aforementioned are ineligible to participate in the Sweepstakes.

**Sponsor.** SeaWorld Parks & Entertainment, Inc., 6240 Sea Harbor Drive, Orlando, FL 32821 (“Sponsor”).

**Agreement to Official Rules.** By entering this Sweepstakes, each Entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Sweepstakes.

**Timing.** Sweepstakes begins at 10:00AM Eastern Time (“ET”) on June 30, 2025 and ends at 9:00AM ET on July 28, 2025 (the “Sweepstakes Period”), and consists of four (4) weekly entry periods (each a “Weekly Entry Period”), as set forth in the below chart. Entries received after the entry deadlines for a Weekly Entry Period set forth herein will not be accepted or eligible to win for such Weekly Entry Period. Sponsor’s servers and clock shall serve as the official clock for the Sweepstakes and Entrants’ proof of submission does not constitute proof of receipt by Sponsor.

<b>Entry Period</b>	<b>Start Date (at 10:00AM ET)</b>	<b>End Date (at 9:00AM ET)</b>	<b>Approximate Selection and Notification Date</b>
Week 1	June 30, 2025	July 7, 2025	July 8, 2025
Week 2	July 7, 2025	July 14, 2025	July 15, 2025
Week 3	July 14, 2025	July 21, 2025	July 22, 2025
Week 4	July 21, 2025	July 28, 2025	July 29, 2025

**How to Enter.** During a Weekly Entry Period, log into or create your Instagram account, follow @discoverycove, “like” the Sweepstakes post made on the @discoverycove Instagram account (the “Sweepstakes Post”), tag two (2) friends in the comments who are each at least 18 years of age, including in your comment the hashtag “#DiscoveryCove25” (the “Submissions”). You must get your friend’s permission prior to including them in your Submission.

In order for an entry to be valid, your Instagram profile must be public and thus viewable by the Sponsor and its agents. If you do not have the Instagram App, you may download it through the application store on your mobile device. Creating an Instagram account is free, but is subject to Instagram’s terms and conditions (<http://instagram.com/about/legal/terms/#>).

Provided an Entrant’s Submission conforms to these Official Rules, upon posting a Submission, each Entrant will receive one (1) entry into the Sweepstakes. No other methods of entry are acceptable. Submissions will not be returned or acknowledged.

All entries received during a Weekly Entry Period will be entered into the drawing for the prize for that Weekly Entry Period. However, non-winning entries from the drawing from one Weekly Entry Period will

not be entered into drawings for subsequent Weekly Entry Periods. To enter a drawing for a subsequent Weekly Entry Period, you must submit Submission during such subsequent Weekly Entry Period. There is no limit on the number of times you may enter. You may submit as many entries as you would like, for as many Weekly Entry Periods as you like. However, in order to qualify for each additional entry, separate and unique tags are required in each Submission.

By submitting a Submission, Entrants agree that it conforms to the guidelines and content restrictions below and that Sponsor, in its sole discretion, may remove any Entrant's Submission and/or disqualify an Entrant from the Sweepstakes if it believes the Entrant's Submission fails to conform.

Submission Guidelines:

- The Submission description, if any, must be in English.
- The Submission cannot have been submitted previously in a promotion of any kind.
- The Submission must be the sole, original work of the Entrant (or the Entrant must have all necessary rights to use and enter the Submission).

Content Restrictions:

- The Submission must not include any private information of a third party such as name, address, phone number, or email address.
- The Submission must not include brand names or trademarks other than those owned by Sponsor, which Entrant has a limited license to use to create and upload a Submission in this Sweepstakes.
- The Submission must comply with all applicable laws as well as all applicable policies of Sponsor, Meta, and Instagram, as applicable.
- The Submission must conform to the standards and practices of Sponsor, Meta, and Instagram, as applicable, and must not be offensive, as determined by Sponsor in its sole discretion, and must not defame or invade the publicity, privacy, or intellectual property rights of any person (living or deceased) or entity, or otherwise infringe upon any person or entity's rights.
- The Submission may not disparage the Sponsor, Meta, or Instagram, or any parent, subsidiary or affiliate thereof, nor any of the affiliated parks, products, or services of the Sponsor.
- The Submission must be in good taste and appropriate for a family audience (as determined by Sponsor in its sole discretion) and may not contain nudity, obscenity, profanity, indecent material, lewd acts, references to violence, or demean any gender, race, religion or sexual orientation.

**Limit one (1) entry per day during the Sweepstakes Period, limit one (1) prize per person and one (1) prize per household during the duration of the Sweepstakes Period.** No mechanically reproduced or photocopied mailed entries permitted. Sponsor, Instagram, Facebook, Meta, Instagram, and each of their parents, subsidiaries, affiliates, licensors, licensees, contractors, distributors, suppliers, sales representatives, retailers, advertising or promotion agencies, and each of their respective officers, directors, employees, representatives and agents (collectively, the "Releasees") are not responsible for lost, late, damaged, incomplete, postage due, misdirected, unintelligible, returned, or undelivered entries or mail, theft or destruction or unauthorized access to or alterations of Submissions, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network.

In the event of a dispute regarding the identity of the person who submitted an entry, the entry will be deemed submitted by the Authorized Account Holder (defined below) of the e-mail address connected with the Instagram account used to submit the Submission in question. "Authorized Account Holder" is defined as the natural person who is assigned to an e-mail address by the Internet access provider, online service

provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. An Entrant may be requested to provide Sponsor with proof that the Entrant is the Authorized Account Holder of the e-mail address associated with the entry. Any attempt by any Entrant to enter this Sweepstakes using multiple/different accounts or any other methods may void the Entrant's entry and may result in disqualification, at the sole discretion of Sponsor. Use of any automated system to participate in the Sweepstakes is prohibited and may result in disqualification. Entrant understands that Entrant is supplying Entrant's information to the Sponsor and not to Meta or Instagram.

**Prize/Value/Odds.** Four (4) prizes will be awarded as set forth below. Prizes will consist of the following items with the approximate retail value ("ARV"):

- Week 1 Prize: Two (2) Signature Dolphin Swim Packages for Discovery Cove will be awarded to one (1) winner (ARV: \$700)
- Week 2 Prize: Two (2) Signature Dolphin Swim Packages for Discovery Cove will be awarded to one (1) winner (ARV: \$700)
- Week 3 Prize: Two (2) Signature Dolphin Swim Packages for Discovery Cove will be awarded to one (1) winner (ARV: \$700)
- Week 4 Prize: Four (4) Signature Dolphin Swim Packages + four (4) upgraded experiences of winner's choice (SeaVenture, Animal Trek, Shark Snorkel, or Flamingo Mingle) for Discovery Cove will be awarded to one (1) winner (ARV: \$1,720)

Odds of winning will depend on the total number of eligible entries received.

**Prize Conditions.** Where applicable, prize execution shall take place on the date mutually agreed upon by the winner and Sponsor. Visit date is subject to availability and advance reservations are required. Blackout dates may apply during peak seasons and holidays. All elements of each prize must be used during the same visit and must be used within one (1) year of the certificate issuance. Must be at least six (6) years of age and 42 inches or taller to swim with the dolphins. Must be at least ten (10) years of age to participate in SeaVenture or Shark Snorkel. Must be at least six (6) years of age to participate in Flamingo Mingle. Children under the age of 14 must be accompanied by a parent or guardian who is participating in the same upgraded experience. Sponsor reserves the right to require winner to claim the prize in person at Discovery Cove.

Notwithstanding the foregoing, Sponsor reserves the right to change the date and/or time of the prize execution in its sole discretion. Sponsor is not responsible for the availability of travel or hotel accommodations. If winner's guest is under eighteen (18) years of age, then the guest must be accompanied by a parent or guardian and the parent or guardian must be the winner. Winners may not substitute or transfer prize offered or any portion thereof, however, Sponsor reserves the right to substitute a prize with a prize of equal or greater value. The prizes are non-refundable, cannot be combined with any other offers or promotions, and are not for resale.

If any of winner's guests is under 18 years of age, then the guest must be accompanied by a parent or guardian and the parent or guardian must be the winner. Winner and guests will be required to comply with

all park policies and restrictions (including, without limitation, ride, tour and interaction program height, age and accessibility guidelines).

Actual value of prize may vary and if the actual value of the prize or any portion thereof is less than the ARV set forth in these Official Rules, no cash equivalent will be awarded. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

All expenses relating to acceptance and use of each prize that are not explicitly listed herein as being awarded are the sole responsibility of winner. Winner is solely responsible for any travel, accommodations, and costs related to or necessary for winner's and any other individuals' use of the prize. Sponsor is not responsible for any costs or arrangements related to the winner's and any guests' transportation to and arrival at any of the participating locations. The prize will be awarded "as is" with no warranty or guarantee, either express or implied, offered by Sponsor. Sweepstakes Entities are not responsible for damage to a prize or loss of a prize after the prize has been claimed.

Winner is solely responsible for any taxes on the prize, including, but not limited to all applicable federal, state, and local taxes that become due with respect to the value of the prize.

WINNERS ACKNOWLEDGE THAT THE PRIZES ARE AWARDED AS-IS. RELEASEES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, LEGAL COMPLIANCE WITH RESPECT TO APPLICABLE LAWS OR NON-INFRINGEMENT AS REGARDS TO ANY PRIZE OR ANY COMPONENTS OF ANY PRIZE. VOID WHERE PROHIBITED, AS SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES.

**Winner Selection.** On or about the dates listed in the above chart, Sponsor will select the potential winners by random drawing from all eligible entries received during each applicable Weekly Entry Period. The decisions of Sponsor will be final as to all matters, including, but not limited to, whether entries are received timely, whether entries are eligible, or whether an Entrant should be disqualified.

ALL POTENTIAL WINNING ENTRIES ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. **AN ENTRANT IS NOT A WINNER OF ANY PRIZE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING ENTRY HAS BEEN VERIFIED, ALL NECESSARY DOCUMENTS HAVE BEEN RETURNED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.** ANY ENTRY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE ENTRY, IS VOID, AND WILL NOT BE HONORED.

**Winner Notification.** Potential winners of the drawings from the Weekly Entry Periods will be notified on or about the dates listed in the above chart. Notifications will be made by direct message via each potential winner's Instagram account (the "Notification"). Winner must provide a valid email address to receive certificate. The potential winners and guests may be required to complete, sign, and return an Affidavit of Eligibility, Liability Release, (except where prohibited by law) Publicity Release, and IRS Form W-9 (the "Winner Documents") within seven (7) days of receipt in order to claim the applicable Prize. If Winner Documents are requested by sponsor, they must be completed and returned by the date and time indicated

in the Notification. If a potential winner cannot be reached, does not complete, sign and return the Winner Documents by the designated time, fails to respond to any other communications from Sponsor within seven (7) days, or is for any other reason deemed to be disqualified or ineligible, then that potential winner will forfeit the prize and another potential winner will be selected, if possible, from among all eligible entries received in the manner described in the “Winner Selection” of these Official Rules.

In the event it is deemed during the verification process that a potential winner does not have a unique, personal and valid social security number for Sponsor to report any tax liability associated with acceptance of the prize, such potential winner will be disqualified and another winner will be selected as outlined below, time permitting. Valid social security numbers will be determined by IRS requirements.

If, for any reason, the entrant’s entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant’s sole remedy is another Sweepstakes entry, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible Submissions received up to the date of discontinuance for any prize offered herein.

**General Terms & Conditions.** By entering the Sweepstakes, Entrants represent and warrant that the Submissions are original works of authorship of the submitting Entrant (or the Entrant must have all necessary rights to use and enter the Submission) and/or are owned solely by the submitting Entrant and do not infringe the rights of any third party. By entering the Sweepstakes or accepting or using any prize, Entrants and any other individuals included in a Submission hereby waive and release, and agree to indemnify, defend and hold harmless, the Releasees, from and against any losses, damages, rights, claim, or cause of action of any kind arising, in whole or in part, directly or indirectly, out of participation in the Sweepstakes or resulting directly or indirectly, from acceptance, possession, use, or misuse of any prize awarded in connection with the Sweepstakes, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, invasion of privacy, or any combination of the foregoing.

By entering, Entrants grant Sponsor the irrevocable right and permission to use, separately or together, their name, voice, statements, photograph, likeness, recorded performance and/or biographical information, in whole or in part, on the internet and in all media now known or hereinafter developed, in perpetuity throughout the world, for all purposes, including, without limitation, the purposes described in these Official Rules and for general promotional and advertising purposes, without further permission or compensation, without restriction as to alteration, without notice to Entrant, and without Entrant’s consent, review or approval, where permitted by law.

By entering, Entrants grant a perpetual, royalty-free and worldwide license to Sponsor of all intellectual property rights in their Submissions. Pursuant to the license granted herein, Entrants agree that Sponsor shall have the right to use, edit, adapt, modify, reproduce, promote, display, distribute, perform, assign and otherwise use Submissions in any way they see fit without compensation to Entrants. If requested, Entrant will sign any documentation required for Sponsor or their respective designees to make use of the non-exclusive rights Entrant is granting to use their Submissions. Acceptance of prize offered constitutes permission from winners for taking and use of video and photographs of the winner and their guests and the use by the Sponsor of such video and photographs as well as the winner’s name, voice, biographical information and/or likeness for purposes of advertising and promotion without further compensation in all media now known or hereafter discovered worldwide and on the World Wide Web without notice or review or approval, where permitted by law.

Entrants agree that the rights granted to Sponsor in these Official Rules are without compensation or attribution of any kind. Entrants and entries that fail to comply with any of the provisions of these Official Rules will be disqualified.

Persons who tamper with or abuse any aspect of the Sweepstakes, act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Instagram's terms of service, as solely determined by Sponsor, will be disqualified. The Releasees are not responsible for any Submission that is lost, late, misdirected or undeliverable, inaccurate or incorrect whether due to system errors, omissions, interruptions, deletions, defects, tampering, hacking, delays in operation or transmissions or any other reason, theft or destruction or failures, faulty transmissions or other telecommunication malfunctions, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, unauthorized platform access, computer hardware or software malfunctions, failures or difficulties, or other typographical or system errors or failures of any kind whether human, mechanical, electronic, network, or otherwise. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that Entrant to disqualification. Sweepstakes Entities are not responsible for injury or damage to Entrants' or any other person's computer or property related to or resulting from participating in this Sweepstakes. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Sweepstakes, or submission of entries, the Sponsor reserves the right, in their sole discretion, to suspend, modify, or terminate the Sweepstakes, and may, in their sole discretion, if possible, randomly select the potential winners from valid entries received prior to the action taken, or otherwise as may be deemed fair and equitable by the Sponsor. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

In the event Sponsor is prevented from awarding the prize or continuing with the Sweepstakes as contemplated herein by any event beyond its control, then the Sponsor reserves the right, in their sole discretion, to suspend, modify, or terminate the Sweepstakes, and may, in their sole discretion, if possible, randomly select the potential winners from valid entries received prior to the date of the event giving rise to the termination, or otherwise as may be deemed fair and equitable by the Sponsor.

As a condition of entering this Sweepstakes, each Entrant agrees that: (1) under no circumstances will the Entrant be entitled or permitted to obtain awards for, and Entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; (2) any and all disputes, claims, causes of action, and liability arising out of or connected in any way with this Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by litigation conducted in United States District Court for the Middle District of Florida, or any state court located in Orange County, Florida; and (3) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event shall attorneys' fees be recoverable by any party.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, an Entrant's rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Florida, without giving effect to any choice of law or conflict of law rules (whether of Florida or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Florida.

This Sweepstakes is subject to all federal, state and local laws and regulations.

**Privacy.** All information submitted by Entrants is subject to Sponsor's Privacy Policy accessible at: <https://seaworldentertainment.com/policies/privacy-policy/>. By entering this Sweepstakes, Entrants agree to be bound by these Official Rules, including all entry requirements.

**Rules Request and Winner List.** To obtain a copy of these Official Rules or a list of the winners, send an e-mail to: [DiscoveryCove@hayworthpr.com](mailto:DiscoveryCove@hayworthpr.com). All requests must be received by August 29, 2025.

**This Sweepstakes is void where prohibited or restricted.** This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Meta, or Instagram.

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## **ABBREVIATED RULES**

### **Discovery Cove 25th Anniversary Giveaway**

**NO PURCHASE NECESSARY.** Sweepstakes begins 12:01 AM ET on 6/30/25 and ends 11:59 PM ET on 4/27/25. Open only to citizens and legal residents of the US age 18 or older. Void where prohibited by law. Sweepstakes subject to full Official Rules at: . Sponsor: SeaWorld Parks & Entertainment, Inc., 6240 Sea Harbor Drive, Orlando, FL 32821.